

**\$1,500.00 PRIZE WINNERS ANNOUNCED!**

AUTHORIZED  
A. C. M. P.

CONFORMS  
to the  
COMICS  
CODE

**BLACK**



10¢

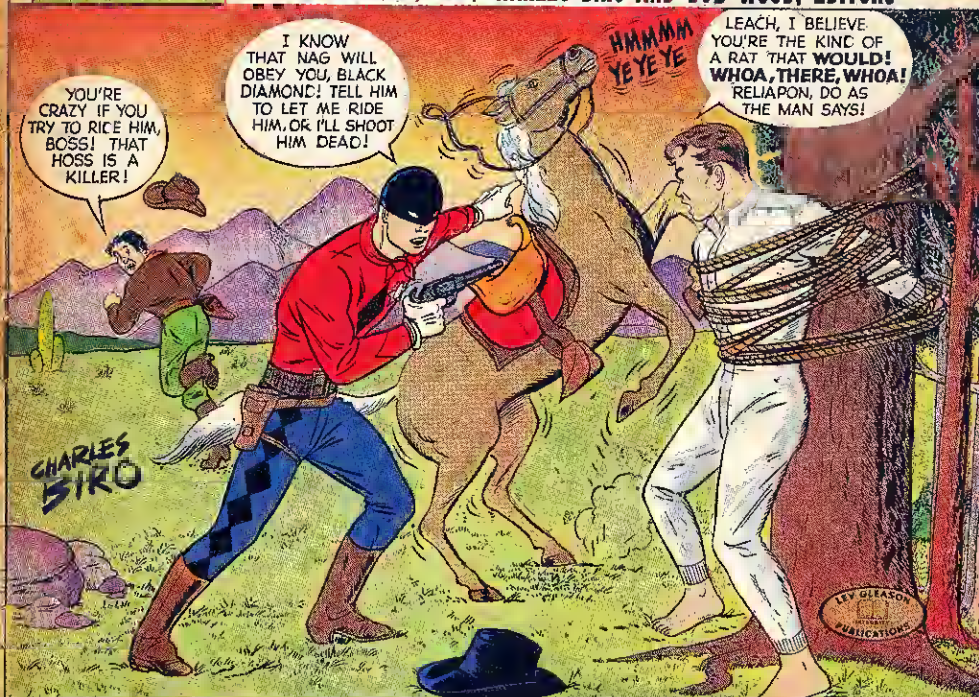
**DIAMOND**

**WESTERN**

SEPT.  
NO. 15

FULL  
**52** pages of  
ILLUSTORIES

LEV GLEASON, PUB., CHARLES BIRO AND BOB WOOD, EDITORS



I KNOW  
THAT NAG WILL  
OBEY YOU, BLACK  
DIAMOND! TELL HIM  
TO LET ME RIDE  
HIM, OR I'LL SHOOT  
HIM DEAD!

YOU'RE  
CRAZY IF YOU  
TRY TO RICE HIM,  
BOSS! THAT  
HOSS IS A  
KILLER!

HHMMH  
YEE YE

LEACH, I BELIEVE  
YOU'RE THE KIND OF  
A RAT THAT **WOULD!**  
**WHOA, THERE, WHOA!**  
RELIAPON, DO AS  
THE MAN SAYS!

CHARLES  
BIRO

LEV GLEASON  
PUBLICATIONS

Who is the merciless desperado that had a whole Western town in a grip of terror? What happens when the Black Diamond is faced with the horrible choice of sacrificing his best friend, his horse Reliapon, or aiding a vicious killer in his murderous schemes! See inside!





WEB COMIC  
UNIVERSE.COM



**IF YOU  
CAN WHISTLE-  
or  
HUM A TUNE-**

**"HOPPY" WILL SHOW YOU HOW TO PLAY THIS METAL**

# HARMONICA

**In 15 Minutes — Or Money Back**



**SENT ON SEVEN DAY APPROVAL**

Learn to play in a day or it costs you nothing! We make this daring offer to every man or woman, boy or girl who enjoys music and who would like to play the harmonica. Now, for the first time, you can get a nationally advertised, genuine metal professional harmonica, and receive as a gift Hoppy's new method for playing it. Along with the music and the words to 200 of your favorite songs — songs that were selected so that you can sing and play right along with your favorite radio program or records. Expert harmonica players will tell you that the best harmonicas are the easiest ones to play. The harmonica you receive in this amazing offer is the full size metal professional model of the very finest quality. It comes in the Key of C so that you can accompany any other music. Each metal reed is individually tuned and tested. You cannot buy a harmonica with finer workmanship, no matter how much you pay. Hoppy's new discovery for showing you how to play makes it as simple as ABC and it's lots of fun. Anyone who can whistle or hum a tune — and count up to ten can learn so quickly that it is unbelievable! Most people say that this amazing method itself is worth the \$1.69 price of the harmonica! Order your harmonica now while this introductory offer is being made. Remember, Hoppy guarantees that you will soon be playing song hits of all kinds or your money back!

## IN THIS AMAZING INTRODUCTORY OFFER You get all this for only \$1.69!

- Nationally Advertised Harmonica with True Tone Metal Reeds
- Hoppy's New Method of Instruction for Harmonica
- Words and Music of 200 Songs Chosen for Radio Popularity

**HOPKINSON HARMONICA CO., Dept. 203  
1101 N. PAULINA ST., CHICAGO 22, ILLINOIS**

Rush my genuine Key of C Professional Metal Harmonica and Hoppy's Complete Book of Instructions along with the music and words of 200 songs to me at once. On arrival I will deposit just \$1.69 plus postage. If in 7 days I am not thrilled and delighted I may return purchase for my money back.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_



## SEND NO MONEY — ORDER TODAY

Just send your name and address on penny postcard. Your beautiful Key of C professional metal Harmonica and Hoppy's Complete Book of Instructions and 200 Songs will be mailed at once. On arrival, pay postman just \$1.69 plus C. O. D. and postage. Keep for 7 days on free trial offer. If you are not satisfied, return and your money will be refunded at once. Supplies are limited. Don't risk disappointment. Order now—TODAY!

**HOPKINSON HARMONICA CO., Dept. 203,  
1101 N. Paulina St., Chicago 22, Illinois**

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# *The* BLACK DIAMOND

IN THE DAYS OF THE DESPERADOES!

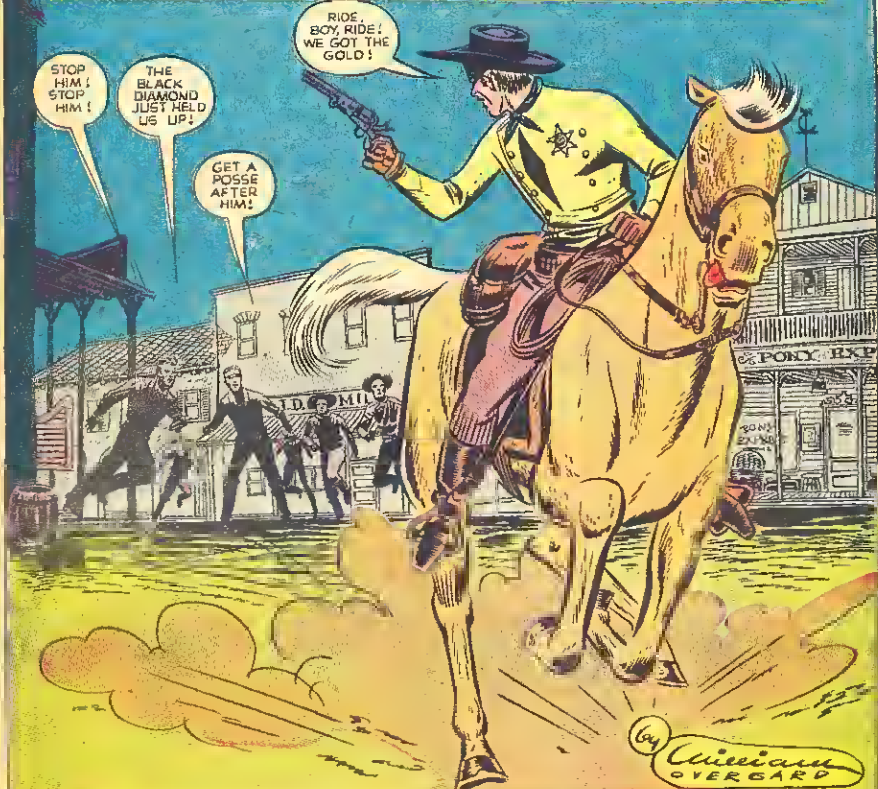
**N**OBODY WAS MORE VICIOUS OR HATED IN THE WEST THAN THE CLAIM-JUMPER! HE STOPPED AT NOTHING TO STEAL ANOTHER MAN'S HARD-EARNED GOLD! SUCH A MAN WAS "LUCKY" LEACH, WHOSE GREED FOR GAMBLING DROVE HIM TO KILL ONE MAN AND FRAME ANOTHER IN A SCRAMBLE FOR GAMBLER'S GOLD!

RISE,  
BOY, RISE!  
WE GOT THE  
GOLD!

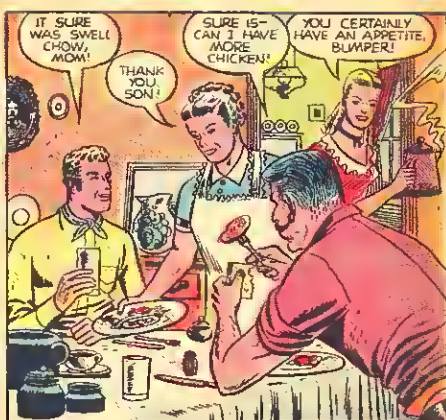
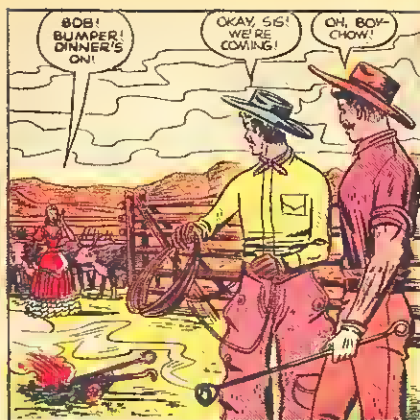
STOP  
HIM!  
STOP  
HIM!

THE  
BLACK  
DIAMOND  
JUST HELD  
US UP!

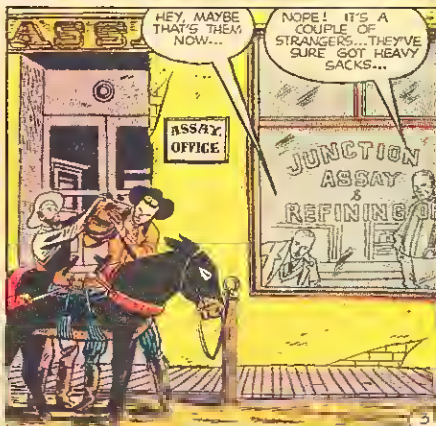
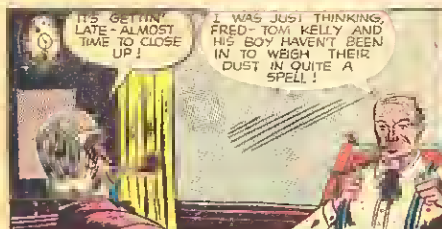
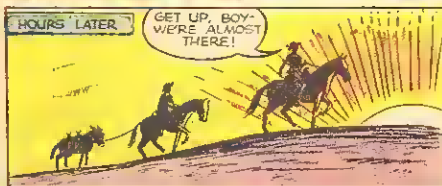
GET A  
POSSE  
AFTER  
HIM!

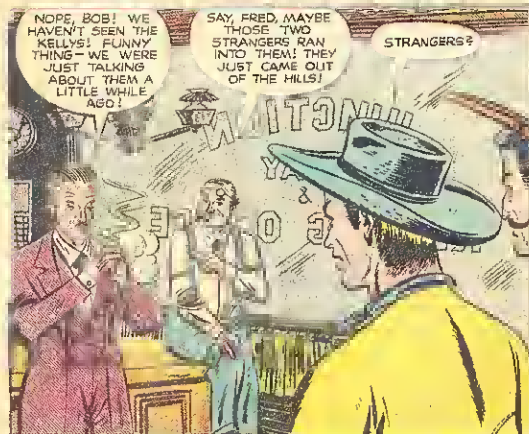
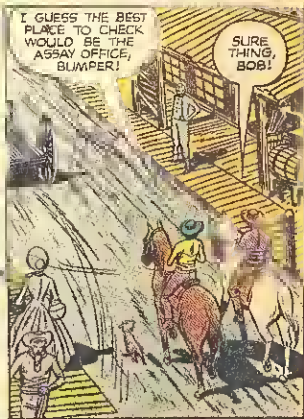
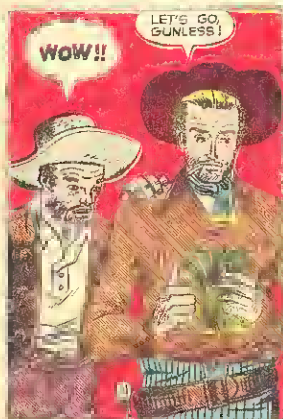
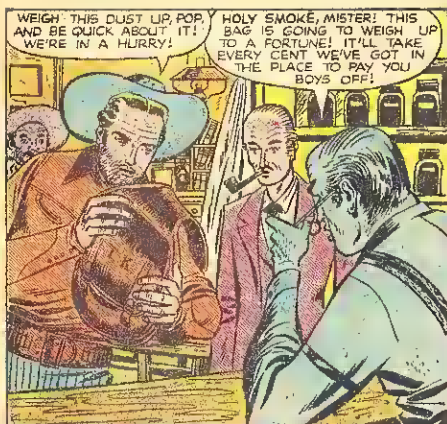


**W**HAT STRANGE CHANGE OF EVENTS SEEMINGLY TURNS THE BLACK DIAMOND INTO A WANTED CRIMINAL, RIDING BRAZENLY AWAY FROM JUNCTION WITH ONE HUNDRED THOUSAND DOLLARS--IN STOLEN GOLD?





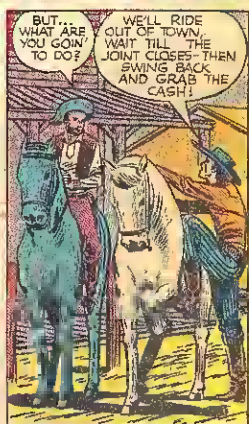




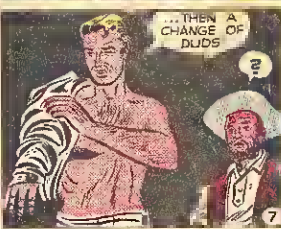
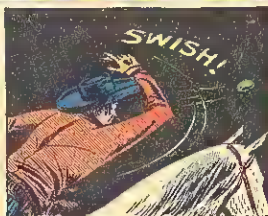
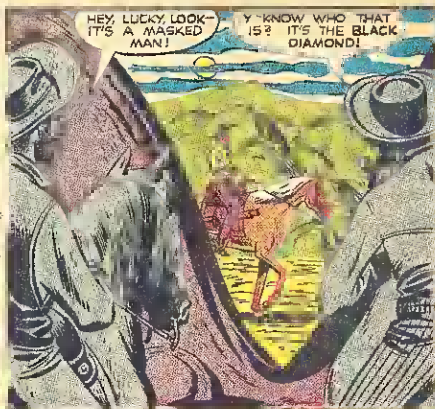














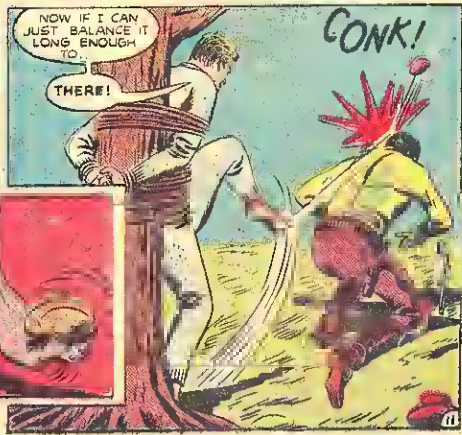
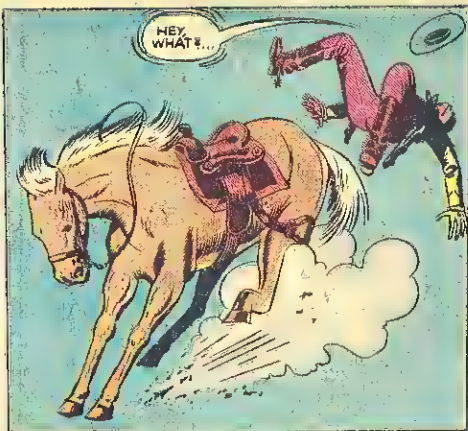
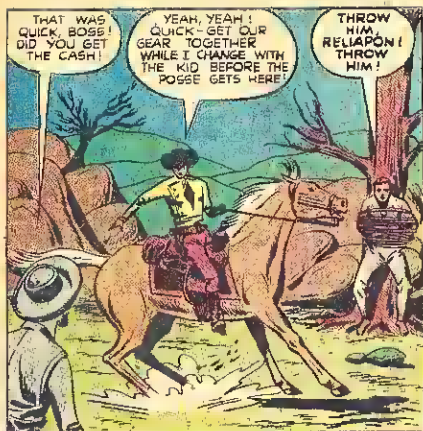


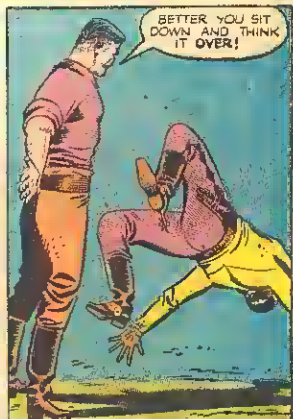
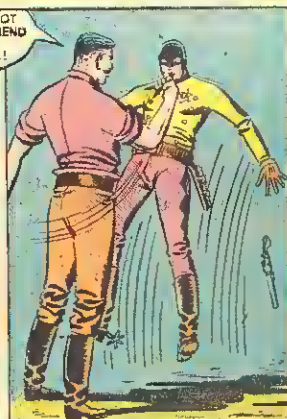




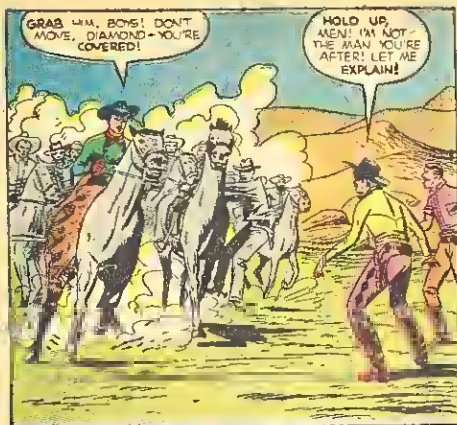


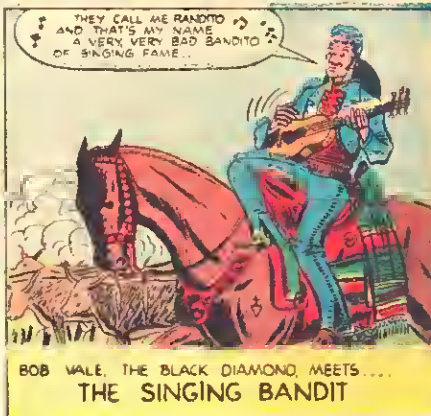








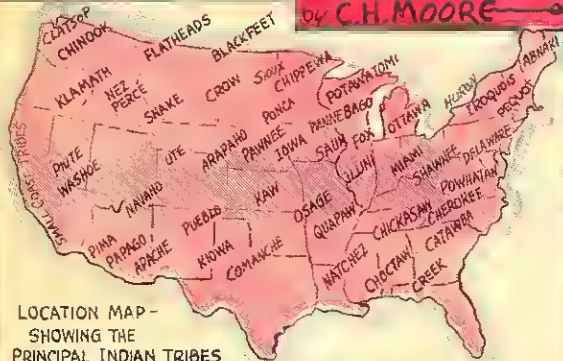






# STRAIGHT AS AN ARROW!

by C.H. MOORE



THE INDIAN POPULATION WAS CALCULATED TO BE 1,500,000!



REALLY HAD FLAT HEADS!  
A BOARD WAS TIGHTLY BOUND  
TO THE HEAD OF EVERY BABY OF  
THE TRIBE FOR THE FIRST YEAR  
OF HIS LIFE - THIS CAUSED THE  
SKULL TO GROW FLAT ON TOP  
AND STAY THAT WAY FOR THE  
REST OF THEIR LIVES!

C.H. MOORE

3947



RUINS OF THE ABO MISSION -

THE MYSTERY OF NEW MEXICO —  
NO ONE KNOWS WHEN - HOW - WHY  
OR BY WHOM THE BUILDINGS WERE ERECTED!  
EVEN THE INDIANS OF THIS TERRITORY.  
CAN SHED NO LIGHT ON THE MYSTERY  
OF THE RUINS OF ABO!



BY  
CUTTING  
NOTCHES  
INTO  
THE

THE SHAFT OF THE ARROW,  
THE INDIANS  
CONTROLLED  
THE WAY  
IN WHICH THE  
FLAT HEAD OF AN  
ARROW ENTERED  
ITS TARGET  
- HORIZONTALLY  
OR VERTICALLY!



THE YUOK INDIANS HAD TO BUY THEIR WIVES — IF A WIFE DIED BEFORE A NORMAL LIFE SPAN — HER FAMILY HAD TO SUPPLY THE HUSBAND WITH ANOTHER WIFE TO TAKE HER PLACE!  
(A SISTER OR NEAR RELATIVE)

# FIRE YOUR OWN V-2 MODEL ROCKET

## JET PROPULSION!

This rocket uses actual jet principles. Will help you to learn the secrets behind inter-planetary flights. Extra rocket charges come with every rocket. You can always obtain more, so that you can experiment again and again.

SOARS  
OVER  
200 FT.  
IN THE  
AIR!

COMPLETE  
WITH SPECIAL  
LAUNCHING  
STAND, EXTRA  
ROCKET CHARGES  
AND FULL  
INSTRUCTIONS  
FOR OPERATION

\$1.98

## A NEW THRILL!

There's a new thrill coming as you send a real rocket soaring up high into the sky. It zooms up from its launching stand, but is absolutely harmless.

Drops safely, cannot injure anyone, and you can fire them over and over, having fun or experimenting seriously.

For only \$1.98 your rocket comes equipped, ready to fly, with special launching stand, extra rocket charges and full instructions on how to make your rocket zoom over 200 feet into the sky.

### SEND NO MONEY

When payment is sent with order, we pay postage. Or send no money and pay postman \$1.98 plus mailing costs. Just mail the handy order coupon below. Your rocket will be shipped to you immediately.

### SEND NO MONEY! Rush This Coupon

EMPIRE MERCHANDISING CO., Dept. J-21  
63-E Central Avenue, Ossining, N. Y.

Gentlemen: Rush me the V-2 model rocket set at only \$1.98

I enclose payment ☐ Send C.O.D. ☐

Name

Street

City  State

EMPIRE MERCHANDISING CO., Dept. J2  
63-E CENTRAL AVENUE OSSINING, NEW YORK



SHERIFF CASS BROUGHT JUSTICE TO DOWNER  
FORKS AND ENDED THE RUTHLESS CAREER OF

# MAD DUD HARE

THE TERROR OF MISSOURI!!

The  
private  
and  
personal  
diary of  
SHERIFF  
CASS

IT'S  
SHERIFF  
CASS  
AGAIN!

THE ONLY  
WAY EITHER OF  
YOU MURDERIN' SKUNKS  
IS GOING TO DE IS  
AT THE END OF  
A ROPE!



T. D. PRETA

THREE OF THE FOULEST, MOST DEPRAVED OUTLAWS  
OF DOWNER FORKS—THAT HARD-BITTEN PART OF  
THE WILD WEST OF THE 1840'S—WERE DUDDY  
HARE, JEAN DEVIL AND SAM MITCH. THESE  
THREE QUICK-SHOOTING DEVILS WERE ON THEIR  
WAY WEST FROM NATCHEZ, MISSISSIPPI, WHERE  
THEY HAD LOOTED A BANK. WITH THE PROCEEDS  
OF THAT ROBBERY, THEY HAD INTENDED TO START  
A RANCH—BUT IRONICALLY ENOUGH, THEY WERE ROBBED  
AT DOWNER FORKS! FOR THAT REASON THEY TOOK OUT  
THEIR WRATH ON OUR MISSOURI FRONTIER TOWN...  
IT TURNED OUT UNHAPPILY FOR THEM—FOR IN THOSE DAYS,  
A SHERIFF HAD TO BE ABLE TO LICK HIS WREST IN TEN  
BAD MEN, AND I HADN'T BEEN NAMED 'THE FIGHTING  
SHERIFF' FOR NOTHING!

GENTLEMEN, TAKE THE  
WORD OF ONE WHO KNOWS:  
THE OUTLAWS LIFE IS A  
HARD ONE...AND CAN  
LEAD ONLY TO THE  
GALLOWS...

B-BUT I'M NOT AN  
OUTLAW! IF YOU K. KILL  
US, WE'LL NEVER GET TO  
USE YOUR ADVICE!

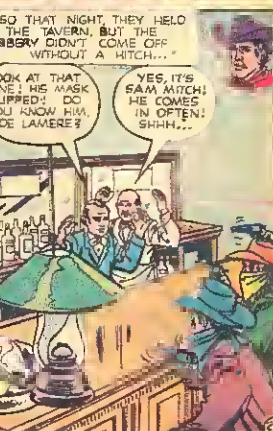
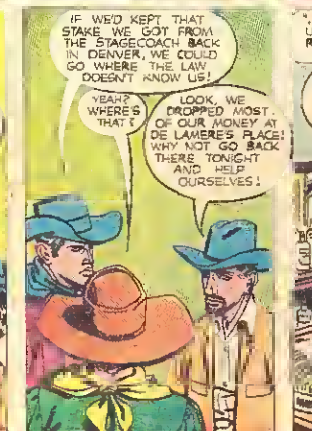
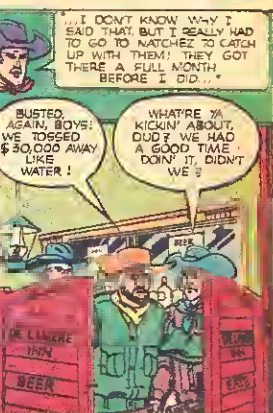
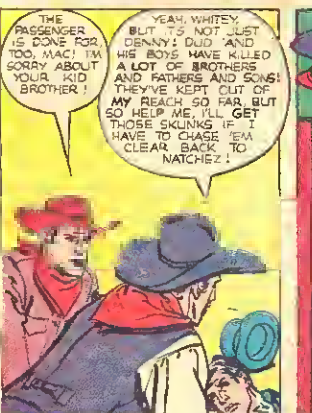
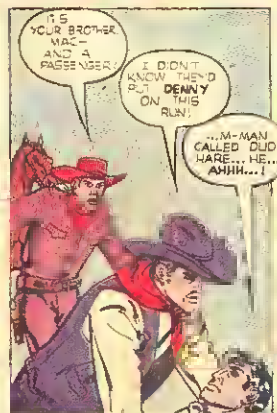


TRUE! I HADN'T  
THOUGHT OF THAT!  
WELL...LET'S BE DONE  
WITH 'EM, BOYS!

P-PLEASE...  
I HAVE A  
FAMILY, SIR!  
YOU'VE GOT  
MY  
MONEY!

SAVE YOUR  
BREATH FOR  
PRAYIN' MISTER!  
THAT'S DUD HARE!  
THE MOST MURDERIN'  
OUTLAW THESE  
HILLS EVER  
SAW!









THERE'LL BE NO MORE POSSE-  
DOGGING FOR ME... NOT WITH  
\$32,000 IN MY KICK! SO LONG,  
SUCKERS!



I'M A DOG-TIRED,  
DUD! I DON'T LIKE  
THOSE CLOSE CALLS--  
AND THEY'VE BEEN  
GETTING CLOSER!  
NEXT TIME THAT MARSHAL  
MIGHT NOT MISS! I'VE  
NEVER SEEN A DEADDER  
SHOT! IF MY HORSE  
HADN'T STUMBLER, I'D  
HAVE BEEN A  
GONER!



WE'D  
BETTER BE  
HEADIN' OUT!  
HEY, THAT'S  
FUNKY,  
JEAN! IT  
ISN'T LIKE  
SAM TO  
GO TO BED  
BEFORE WE  
GET BACK!

JEAN, HE AIN'T  
HERE... HE'S  
GONE, AND I'VE  
GOT A FEELING  
HE AIN'T COMIN'  
BACK!

THE MONEY--  
DUD! MAYBE SAM  
GOT OUR  
MONEY!



DUD, LOOK!  
HE CLEANED  
ME OUT!  
QUICK, LOOK  
IN YOUR  
BOX!

I DON'T HAVE  
TO LOOK, JEAN! I'D  
BE A FOOL TO  
THINK HE DIDN'T  
DO THE SAME TO  
ME! LET'S GO  
GET HIM!

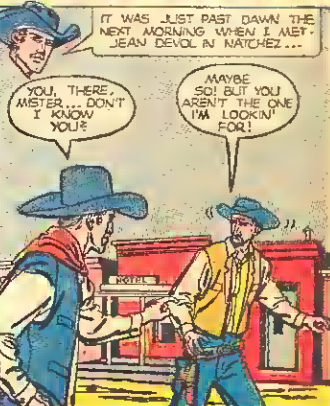


WHICH  
WAY,  
DUD?

YOU HEAD INTO  
NATCHEZ, JEAN! I'LL  
SEE IF I CAN PICK  
UP HIS TRAIL TO THE  
NORTHWEST. ONE WAY  
OR ANOTHER, I'LL  
MEET YA IN THE  
MISSOURI HIDEOUT  
IN A MONTH!



IT WAS JUST PAST DAWN THE  
NEXT MORNING WHEN I MET--  
JEAN DEVOL IN NATCHEZ...



YOU, THERE,  
METER... DON'T  
I KNOW  
YOU?

MAYBE  
SO! BUT YOU  
AREN'T THE ONE  
I'M LOOKIN'  
FOR!

I'VE BEEN  
LOOKIN' FOR  
YOU, DEVOL--  
YOU AND YOUR  
TWO HURDERG  
PALS! DROP THAT  
GUN BELT ON  
THE GROUND!

YOU'RE M-MAC  
CASS! I-LOOK  
SHERIFF! YA  
AREN'T GOIN' TO  
SHOOT ME DOWN  
WITHOUT A  
CHANCE?



NO, DEVOL--  
I'M GOING TO DRAG  
YOU BACK TO  
MISSOURI TO  
HANG!

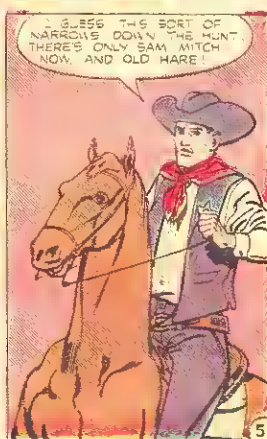


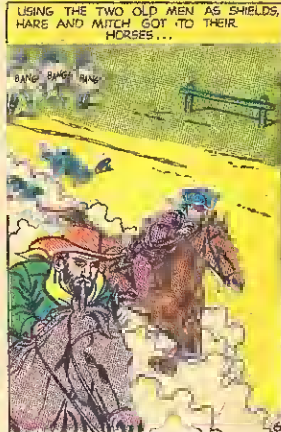
YOU'RE  
NOT TAKIN'  
ME BACK TO  
MISSOURI  
ALIVE,  
CASS!

WAY, YOU  
DIRTY...

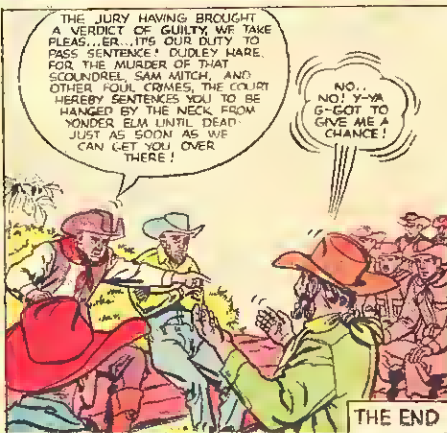
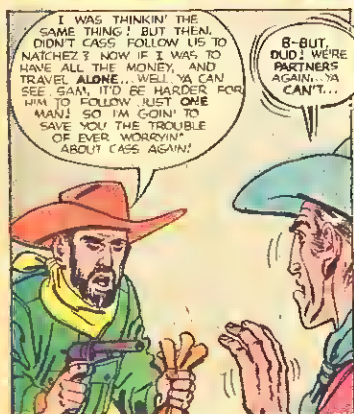
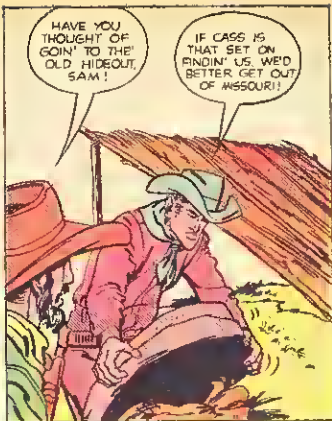
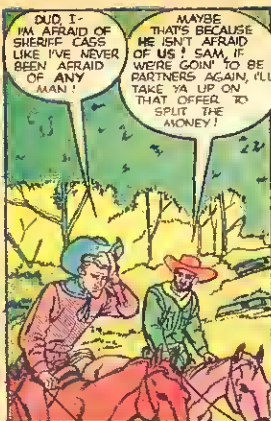




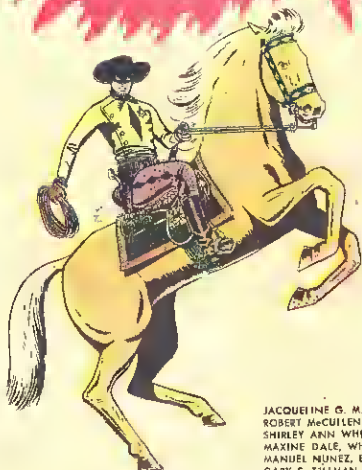








# Announcing THE BLACK DIAMOND CONTEST WINNERS!



JOSEPH E. STODDARD, Buffalo, N. Y.  
JAMES RUSSELL, Conansburg, Penna.  
SIDNEY GEORGE, Hawley, Newfoundland  
MANUEL WAYNE RAZO, JR., San Francisco, Calif.  
THOMAS W. NICHOLSON, Clearbrook, Va.  
CLARENCE MELLO, Fall River, Mass.  
EUGENE O'DONNELL, St. Louis, Mo.  
JOHNNY BRADSHAW, Natick, Va.  
RICHARD SCHNEIDER, Greenboro, North Carolina  
JIMMY TERRY BECK, Winston-Salem, N.C.  
KEN H. CUMBO, Alpine, N.M.  
PVT. ALLEN G. CLOSSON, Fort Dix, New Jersey

JACQUELINE G. M. JANG, Buffalo, N. Y.  
ROBERT MACULEN, Chicago 17, Ill.  
SHIRLEY ANN WHITTENTON, Coats, N.C.  
MAXINE DALE, Whitestone, Ga.  
MANUEL MUNIZ, El Paso, Texas  
GARY E. TELLIHAN, Mt. Olive, Mo.  
ROBERTA ELLISON, Campsville, Ind.  
OBIE BANTON, JR., Wilmington, N.C.  
ROBERT M. KEUIER, Chilton, Wis.  
ESSIE B. HIGGINS, Oakland 70, Calif.  
DON WEESING, Denison, Texas  
JEANETTE DARVILLE, Yonkers, New York  
LOYD SMALLALLWOOD, Middlesboro, Kentucky  
WENDELL HANNIS, Nashville, Tenn.  
BETTY JANE WESBERRY, Phila., Penna.  
REGINALD HALL, Chester, Penna.  
SHIRLEY SOLOMON, Rosenberg, Texas  
ROBERT E. JOYNER, Portsmouth, Va.  
WILLIE GIBSON, Mullins, S.C.  
SANDRA EDWARDS, Savannah, Ga.  
RUBY MAE BYRD, Detroit, Michigan  
CLEDDA HAYES, Louisville, Kentucky

## \$1500 IN CASH "RELIABLE"

To the thousands of contest  
entries were remarkably

### ★ 1ST PRIZE

FOR HIS

... AND HERE ARE  
BLACK DIAMOND

### ★ 2ND PRIZE OF \$1000

### ★ 3rd PRIZE OF \$250

### ★ 4th PRIZE OF \$500

MURRAY WEINER, New York, N. Y.  
STELLA STRATOTOTI, Philadelphia, Penna.  
CHARLES REEP, JR., Eldorado, Kansas  
CARL BROADNAX, Leesville, N.C.  
RONALD CORNELIUS BURKE, Wilmington 30, Dela.  
WILLIAM SWINAMER, Jr., Cambridge, Mass.  
MRS. EVELYN MORGANSKI, Chicago, Illinois

### 5th PRIZE

SHIRLEY CLENDENEN, Piquette, Calif.  
BARBEE HART, Nashville, Tenn.  
CORALIE MILHA, Corpus Christi, Texas  
RIANCHE SMITH, Goshen, Va.  
ROBERT TWEET, Kansas City, Iowa  
LINDA ANGELLO, Lockport, New York  
MARY TOMASKI, West Warwick, R.I.  
ROCCO EARINA, JR., Pittsfield, Mass.  
HENRY GONZALEZ, New York, N.Y.  
DOUGLAS JACKSON, Nashville, Ala.  
WILLIAM J. PRICE, Detroit 3, Mich.  
EDDIE SAENZ, Bakersfield, Calif.  
DOROTHY TOOMER, Berlin, N.J.  
CAROL GOULD, Boston 24, Mass.  
RASHI FINLAN, Niagara Falls, N.Y.  
BOBBY BRATTON, Glensport, Penna.  
JAMES HAIRSTON, Kansas City, Missouri  
ELIZABETH KEMERY, Reading, Penna.  
ILONA ELIZABETH RIES, Hightstown, New Jersey  
IRENE KNIGHT, Chicago, Ill.  
JIMMY WEEKEY, Hannibal, Missouri  
DALE MINNICH, Coral Gables, Fla.



**\$1500 IN CASH PRIZES— WE HOPE YOU ARE AMONG THE LUCKY WINNERS!**

# "RELIAPON" IS THE PRIZE-WINNING NAME OF BLACK DIAMOND'S HORSE!

To the thousands of contestants who entered, we extend congratulations! ALL of the entries were remarkably good! The winners, of course, were sensationally superlative!

**★ 1ST PRIZE OF \$1,000 GOES TO ALBERT B. MANSKI BOSTON, MASS.**

FOR HIS CHOICE OF THE NAME "RELIAPON"

... AND HERE ARE THE OTHER PRIZE-WINNERS IN THE BIG BLACK DIAMOND CONTEST. The cash prizes have been mailed.

**★ 2ND PRIZE OF \$100 GOES TO PAULINE WININGER, PENNINGTON GAP VIRGINIA**

**★ 3rd PRIZE OF \$25 Goes To**

JEROME GOLDMAN  
Oklahoma City, Okla.

JIM DEMICK  
Patterson, Oregon

DON B. JENSEN  
Selma, Utah

DON TAYLOR  
Coral Gables, Fla.

**★ 4th PRIZE OF \$5 Goes To**

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STELLA STRATOTOTI, Philadelphia, Penna.  
CHARLES REEP, JR., Eldorado, Kansas  
CARL BROADNAX, Leaksville, No. Carolina  
RONALD CORNELIUS BURKE, Wilmington 30, Dela.  
WILLIAM SWINAMER, JR., Cambridge, Mass.  
MRS. EVELYN MORGANSKI, Chicago, Illinois

MICHAEL OWENS, Worcester, Mass.  
MARIE RIDER, Mechanicsburg, Penna.  
BETTY MAE CROCK, New Bedford, Mass.  
MRS. JANE HOLCOMB, Los Angeles 42, Calif.  
FREDDIE STRATMAN, San Diego, Calif.  
DONALD EDWARD FAERY, Arlington, Va.

RICHARD L. HAYNIE, Hays, Kansas  
CHARLES MATHISON, JR., Malden 40, Mass.  
LARRY T&D, St. Joseph, Mo.  
DUANE LUNDGREN, Eagle Lake, Minn.  
JIMMY VOGEL, Fayetteville, North Carolina  
REVA JESSIE, Coalwood, W. Va.  
ALLAN C. DIETZ, Winston-Salem, No. Carolina

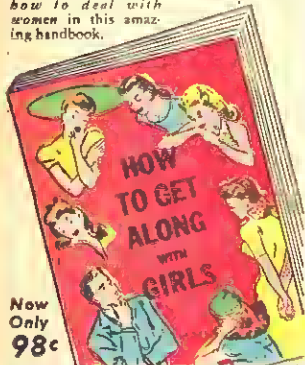
## 5th PRIZE of \$2

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BARBEE HART, N. Shilts, Tenn.  
CORALEE MILLER, Corpus Christi, Texas  
BLANCHE SMITH, Goshen, Va.  
ROBERT TWEET, Sioux City, Iowa  
LINDA ANGELO, Tockport, New York  
MARY TOMASIK, West Warwick, R. I.  
ROCCO FARINA, JR., Pittsfield, Mass.  
HENRY GONZALEZ, New York, N. Y.  
DOUGLAS JACKSON, Huntsville, Ala.  
WILLIAM J. PRICE, Detroit 3, Mich.  
EDDIE SAENZ, Bakersfield, Calif.  
DOROTHY TOOMER, Guilin, N. J.  
CAROL GOLD, Boston 24, Mass.  
BASIL FINIAN, Niagara Falls, N. Y.  
BOBBY BRATTON, Glassport, Penna.  
JAMES HAIRSTON, Kansas City, Missouri  
ELIZABETH KEMERY, Reading, Penna.  
HONA ELIZABETH KISS, Maplewood, New Jersey  
IRENE KNIGHT, Chicago, Ill.  
JIMMY WEEKEY, Hannibal, Missouri  
DALE MINNICH, Coral Gables, Fla.

ALBERT NOBILE, Providences, R. I.  
BONNIE FISHER, Wisconsin Dells, Wisc.  
FLORENCE W. MYERS, El Paso, Texas  
RICHARD PAUL SIMMONS, Bridgeport 6, Conn.  
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MRS. HELEN HOOPER, Ishpeming, Mich.  
JEROME GOLDMAN, Oklahoma City, Okla.  
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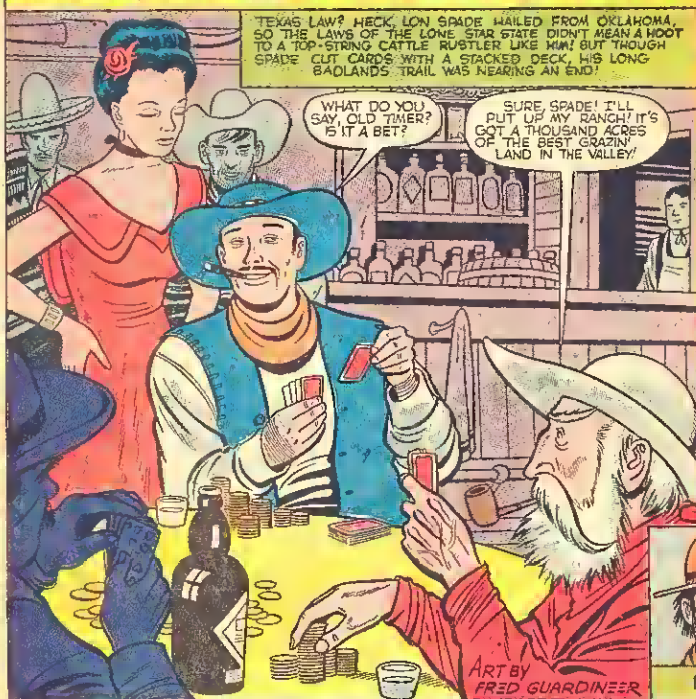
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TALE OF A  
CARDSHARK AND  
GUNMAN WHO  
LAUGHED AT  
TEXAS LAW!



LON SPADE



TERRY RUSH



SHERIFF TYLER



BOONE AND RUFF

TERRY RUSH WAS CROWDING SIXTY... A GNARLED OLD RANCHER, SLOW-SPOKEN AND EVEN-TEMPERED! LONELINESS HAD GOTTEN RUSH INTO THE HABIT OF COMING TO TOWN-AND THERE WASN'T MUCH TO DO AT NIGHT IN A TEXAS COWTOWN IN 1884 BUT DRINK AND PLAY POKER!

DO YOU FIGURE TO SIT IN ON THE GAME TONIGHT, TERRY?

I RECKON SO, CAL!

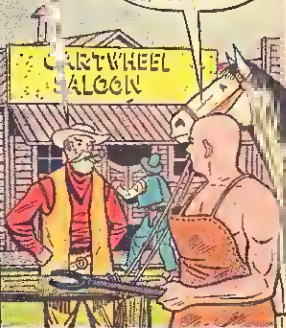


THEN YOU'D BETTER BE ON YOUR TOES! MIND YOU, I'M NOT ACCUSEN' ANYBODY-BUT THERE'S A STRANGER PLAYIN' AND HE HASN'T LOST A HAND YET!



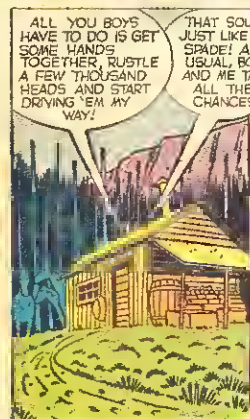
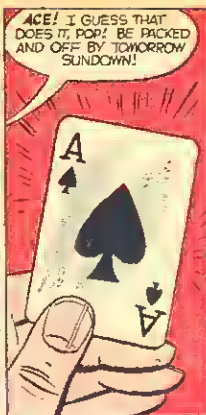
A STRANGER? WHAT'S HIS NAME?

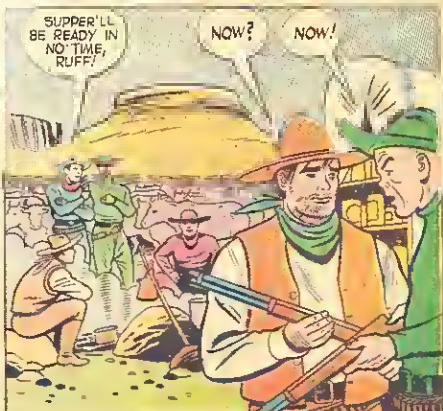
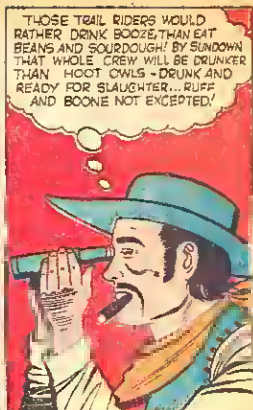
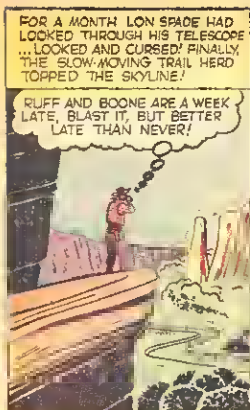
HE GOES BY TH' HANDLE OF LON SPADE! JUDGIN' FROM HIS HANDS, I'D SAY HE'S NO STRANGER TO A DECK OF CARDS OR A SIX-GUN! SO, LOOK OUT!













DO YOU THINK SPADE'S NOT GOIN' TO PAY FOR THIS JOB-PLAYIN' THE BIG DOG WHILE WE DO HIS DIRTY WORK? HE WEARS BUCKSKIN GLOVES, GO'S TO KEEP HIS LILY-WHITE HANDS CLEAN! LOOK AT MINE!

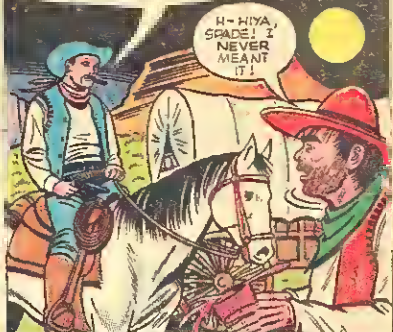


I DON'T WANT TO LOOK AT YOUR ROTTEN HANDS, BOONE! I'VE GOT A STRONG STOMACH, BUT THOSE HANDS OF YOURS WOULD MAKE A BUZZARD SICK!



QUIT PUTTIN' ON AIRS! YOU'RE WANTED FOR MURDER IN JUST AS MANY PLACES AS I AM!

LATER... STILL CURSIN' ME OUT, BOONE? MAYBE ONE OF THESE TIMES YOU'LL GET NERVE ENOUGH TO DIG THAT IRON OUT OF YOUR BELT!



H-HIYA, SPADE! I NEVER MEANT IT!

YOU KNOW I ALWAYS RUN OFF AT THE MOUTH WHEN I DRINK, SPADE! YOU WOULDN'T KILL ME FOR THAT, WOULD YOU?



GRAB YOURSELF A SHOVEL, BOONE! BACK YONDER IS SOFT EARTH! I DON'T WANT ANY EVIDENCE AROUND, SO GET GOIN'! AND DON'T GET ANY BIG IDEAS!

THERE'D BE NO AVERAGE IN YOUR BUSHWHACKIN' ME, RUFF! YOU'D NEVER LOCATE THE MONEY I CACHED, AND YOU'D GET STRUNG UP BY THE LAW FOR RUSTLIN' THOSE CATTLE!



SINCE WHEN ARE YOU WORKIN' WITH THE LAW, SPADE?

SINCE I CAME UP HERE AND WON THIS SPREAD! AS FAR AS ANYONE KNOWS, I'M AN HONEST RANCHER! THE WHOLE DEAL DEPENDS ON IT STAYING THAT WAY!



IT WILL AS LONG AS BOONE AND ME GET OUR DOUGH, SPADE!

WHEN BOONE GETS DONE WITH HIS GHOSE, WE'LL HAVE AN ACCOUNTING! WHAT ABOUT THE HERD—HAVE YOU CHANGED ALL THE BRANDS TO MY DOUBLE B?



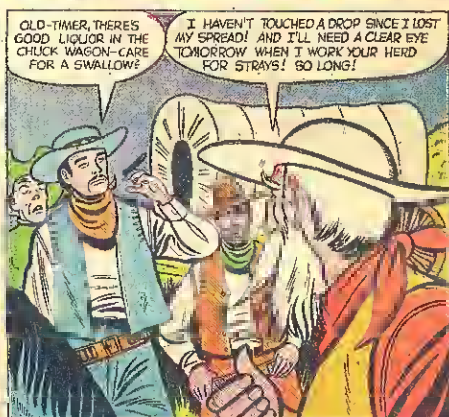
THERE'S A FEW HEAD WE MIGHT HAVE MISSED! IT MIGHT BE A GOOD IDEA TO DO SOME BRAND-CHANGING BEFORE SOME SNOOPER SHOWS UP!

THAT'S ALL WE CAN DO TONIGHT! IT'S TOO DARK!

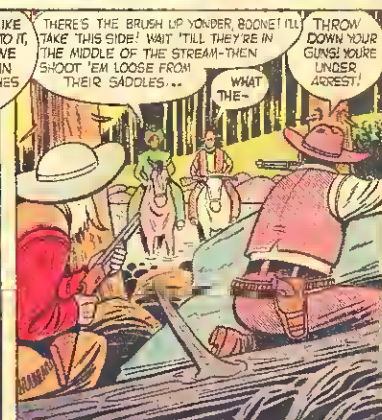
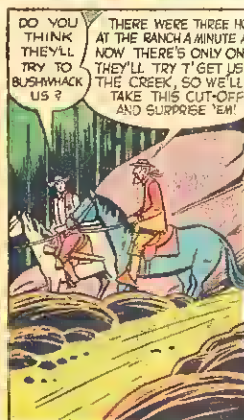
I'M THIRSTY! I NEED SOME ROTGUT!

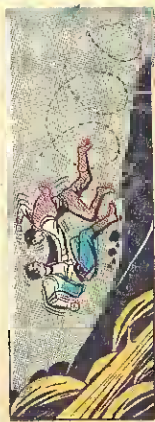
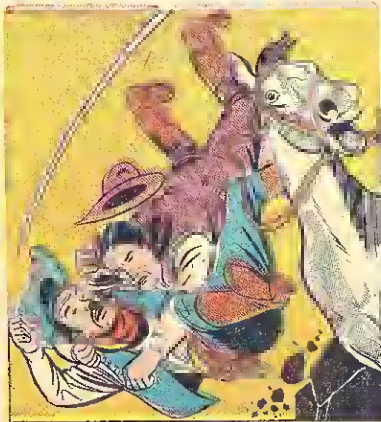
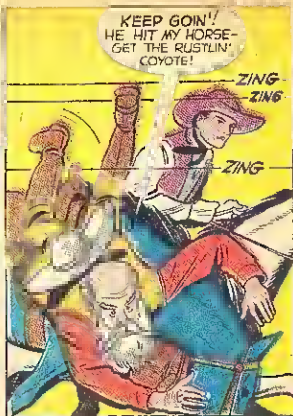
THERE MUST BE AT LEAST ANOTHER HUNDRED LEFT! WE'LL WORK ALL DAY TOMORROW!













# THE CLUE IN THE I. O. U.

**H**OW did the feud between Corey and Big Joe start? No one who thought much of his health would think of asking either of them. By talking to half the population of Red Creek a stranger might be able to piece some of the background together.

"I won't interfere with Big Joe," Sheriff Martine would say. "I remember a time up in Fayette County when they both were courtin' Old Man Giller's daughter. I was spendin' the day with Giller when Big Joe and Corey came to call on Maggie at the same time. They started blusterin' each other at the ranch gate, and by the time they reached the front door, the air was blue with insults. By the time the dust cleared, Corey was out cold, Big Joe had two black eyes and a broken finger—and Maggie wasn't speakin' to either of them."

"That's not a patch on the time they were sittin' at a poker table together," added Doc Beeker, who ran the saloon. "Five hands hadn't gone by before Corey accused Big Joe of stackin' the deck. So Big Joe stood up and drilled five holes clean through the cards in Corey's hand. 'Them marked cards of yours ain't clear enough, Corey!' he says. *That* fight almost wrecked my saloon forever!"

There were a few points on which everyone in town agreed. Both Big Joe and Corey were a match on the draw. Both of them could out-ride and out-fight all comers. Big Joe had the advantage in size, but Corey made up for it in muscle. And scarcely a month went by without some trifling occasion which set them testing their brawn and brain against one another.

One afternoon, Big Joe was sitting on the hotel veranda, watching the hissing Saturday scene of the cow town and chatting with Sheriff Martine. Suddenly he shouted "Well, for Pete's sake! Look at the dude!" He pointed jeeringly down the block, where Corey, dazzling in a new red silk shirt and ten-gallon hat, was slowly walking his horse.

"Look at the dude, will ya!" Big Joe howled. "Where did ya get those trappings—steal them?"

Corey stopped in front of the hotel and glared at Big Joe. "I won this gear fair and square in a poker game. And just because you ain't got the trainin' to change your shirt more'n once in three years..." He was furious. The outfit he had been so proud of was becoming the butt of a joke. "You dirty matchstick! The batn you came out of would be ashamed of you!"

"At least they wouldn't mistake me for no Christmas tree!" Big Joe yelled in glee. "You oughtta rent a store and have everybody come in and take a look at you for ten cents a head!"

The crowd that had gathered to watch the argument was now laughing with Big Joe. Corey's face was set in anger. His clothing made a clown of him, instead of a man to envy.

"Call me a cheater, will ya!" he muttered. "I'll cheat you, all right—right outta what you're sittin' on!" And Corey pulled out his gun and

neatly drilled six bullets into the posts that supported the railing Big Joe was sitting on.

But Big Joe, still laughing, jumped back on the porch, picked up a chair and heaved it right into an enormous mud puddle in front of Corey's horse. The mud splashed high in the air. It dripped from Corey's clean new hat right onto the bright new shirt, all over the splendid saddle and bridle and the crowd roared.

"Why, you..." Corey's rage was at top pitch. He struggled to get the frightened horse under control. He could fight anybody or anything—but he couldn't fight ridicule. Deciding the best thing to do was to leave and settle with Big Joe later, he galloped down the street, the laughter still ringing in his ears.

Sheriff Martine finally stopped chuckling. "You shouldn't have done that, Big Joe," he said weakly. "Fightin' with Corey is one thing—but shammin' him is another."

"There's nothin' he can do that I can't take care of!" laughed Big Joe, still happy over his triumph. "And it'll be a long time before Corey can set foot in this town without a red face!"

"That's exactly what I mean," the sheriff said quietly. "You've hurt his pride."

Corey put in an appearance in town a week later, ready for his usual Saturday night poker game. As he strode into the saloon, a huge laugh greeted him, for he now was wearing his old clothes. Big Joe looked up from his poker hand. "Well, now," he grinned. "If it ain't pretty boy himself! Didja' have a change of heart?"

"Come on, Joe," Doc Beeker muttered angrily. "You're holdin' up the game."

Big Joe laughed again. "What's the matter, boys? You ain't gonna be sore losers, are ya?" He turned to Corey, who was standing behind Doc Beeker. "Sit down, pretty boy, and I'll take your money same as I'm takin' it off these suckers! See—full house! Two jacks, three fours!"

Beeker cursed, and Tom Skinner, foreman of the Ranch X Bar B, threw down his hand disgustedly. "That finishes me—all I got are a couple of pairs. I don't aim to lose any more."

"Stick around, Skinner," Big Joe advised. "I wanna get paid before you leave."

Skinner rose. "I'll give you an I. O. U. for the money. I ain't got it on me now."

"Okay, Corey," Big Joe said. "Sit down and show the color of your money."

"You may have been cleanin' out these guys, you cummy chiseler, but it's your turn now to start losin'!" Corey replied.

"I wouldn't be too sure of that, Corey," Matt Devlin, the fourth man at the table, said bitterly. "He's already taken a thousand dollars off me this week alone. Heaven only knows how much Doc owes him. He's out for blood tonight."

"Things'll change," Corey muttered, as Big Joe cut and dealt out the cards once more.

But things didn't change. Big Joe won and kept on winning. As the night wore on, Corey's pile of chips dwindled while Big Joe's grew.

Big Joe called for a fresh deck. He shuffled the

cards and handed them to Doc. Then he dealt them out, watching the faces of his opponents carefully. "You boys don't look too happy," he declared.

"And why not, you sneakin' cheatin'—!" Matt Devlin burs out. "You—"

Doc Becker snapped, "Let's play the hand."

Matt's face calmed as he picked up his hand. He stood pat while Big Joe dealt round again. The chips in the kitty began to mount as each man bid up and up. Finally Corey and Doc threw in their hands, while Devlin stayed in. "Okay, Joe," he said smilingly. "I'll raise you fifty and see you, and it looks like I've got you beat this time. I've got a straight." And he triumphantly laid down his cards.

"You don't beat me this time or any other," replied Big Joe. "I've got four fives."

Devlin jumped up. "Let's see them!" And Big Joe gently put them down on the table. "You stacked the deck!" Devlin shrieked. "You're gonna get it now!" He went for his gun, but Big Joe was faster. "I wouldn't do that," Big Joe advised.

Devlin took his hand off his gun. "It looks like we better break this up, boys," Doc Becker said. "We're gettin' a little too rough."

Everybody watched uneasily as Matt Devlin slowly wrote out an I. O. U. and Corey carefully counted out three hundred dollars and handed it to Big Joe. He strode out of the saloon with Devlin following sullenly.

Doc turned to Big Joe as the two men left the others who had been watching the game went out into the night. "Stick around, Joe. I'll pay you as soon as I get the day's receipts out of the safe."

\* \* \*

They found Big Joe's body behind a house at the end of the street about noon the next day. There were two bullet holes in Joe's back, and in his pockets were found the two I. O. U.s signed by Tom Skinner and Matt Devlin. The money that Corey had paid him, as well as his own money, was gone.

"Do you think it could have been Corey?" Barney Timms, the deputy, asked Martine.

"I dunno," the sheriff replied. "He hated Joe's guts, and had plenty of reasons for killing him. Anyhow, let's get hold of Corey, and then find out what happened at that poker game last night. I dropped in for a spell around midnight, and every guy in the game had murder in his eyes."

An hour later Corey was behind bars, and the sheriff was questioning him. "I went home last night to bed," Corey muttered. "Sure, I hated Joe, but if I'd wanted to kill him, I wouldn't have shot him in the back. I'd have put it to him square, and beat him to the draw."

"From what Doc told me about the game last night, Joe was fast on the draw with Matt Devlin," the sheriff answered.

"Then why don't you ask Matt if he killed Joe—not Tom Skinner, or Doc himself? They all could have shot him. They had good reason—owed him a lot of money. Why don't you question them?"

"I aim to, son," Martine said quietly. "An' I

aim to do some listenin', too."

With Corey behind bars, the whole town was satisfied that he was the murderer. But the sheriff wasn't so easily satisfied. Doc said he had let Joe out the back way so that he could lock up. Doc hadn't heard any shots. Skinner and Devlin, he established, had gone home to bed, but Devlin might have snuck around and shot Joe as he was leaving. Doc Becker admitted that Joe had stayed an hour after everyone had gone, but he insisted that he had paid him the money he owed him, and that it probably had been stolen by the murderer, too.

"What do you think, Sheriff?" Barney asked, as Martine sat with his deputy mulling over the evidence. "Doc had plenty of time and chance to kill Joe, but like he says, he certainly wouldn't have asked Joe to stay while everyone was around. He certainly could've waited."

"That's the trouble, Barney. Everyone could've murdered Joe, but everyone would've done it some other way. Bring me those I. O. U.s again."

As Barney opened a desk drawer, the sheriff asked, "No one knows how much Doc owed Joe?"

"Nope," the deputy replied. "Doc says it was about a thousand dollars. Anyway, it couldn't have been too much, 'cause Doc deposited another thousand in the bank this morning. And he had receipts for every penny of it—includin' the thousand he said he paid Joe."

The sheriff thoughtfully studied the two pieces of paper. "I sure can't figure it out." He looked up at his deputy, then noticed a bit of paper Barney was holding gingerly between his thumb and first finger. "Where inarnation did you get that?" he cried.

"Why it's just a corner of a piece of paper I found in the same pocket that those I. O. U.s were in. I didn't think it meant anything. It's just a small piece—"

The sheriff thundered, "That little pink corner is the evidence we need to convict our murderer, if we can find the paper it fits into!"

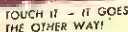
Doc Becker confessed to killing Big Joe after the sheriff had examined the Saturday night receipts of Doc's saloon and matched the corner to one of the pink receipt slips that Doc used.

"Doc owed Joe about five thousand dollars," the sheriff later explained to his deputy. "He'd already paid him a couple of thousand the week before, but Joe was cleanin' him out. He knew rhat nobody knew how much he owed Joe, and he also realized that plenty of other people would like to have seen Joe dead. Saturday night after everyone was gone he gave him two thousand, which was all he had in his safe, and an I. O. U. for the rest. Then he ambushed Joe and took Joe's money, but he made his mistake in not leaving the I. O. U. which he had written out on a receipt. He pulled it out so hastily that he left a corner of it. He figured he'd be smart and cross out the I. O. U., leaving Joe's name on it, and by rubbing out one of the zeros he'd make a nice little \$3,000 bill out of it. He was sure no one would examine the receipts too closely, and notice the corner missing. But he made the mistake. Nobody knew how much he owed Joe. He could have left it."

THE END



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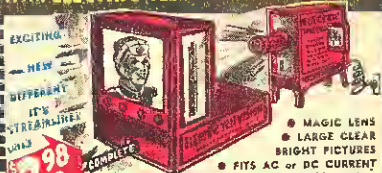


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**THE ALL-FAVORITE MONEY MACHINE!**



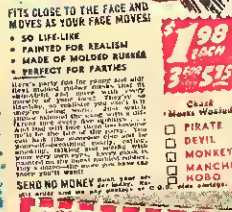
It's thrilling fun to be a magician! But it's twice as wonderful to be a money-making magician, to baffle all your friends and family. With this amazing money machine you can perform real, mystifying magic. Think of the excitement when plain sheets of paper are placed in the machine, and as the rollers revolve, **OUT COMES REAL HONEST-TO-GOODNESS MONEY TO SPEND.** There's a magic trick, of course, that only you will know! You'll be one magician in tremendous demand to perform your money magic! The whole family will find this remarkable money-making thrilling entertainment. Rush your order **NOW. SEND NO MONEY.** Remit with order and we will postage or C.O.D. plus postage.

**JUMBO WALKING ELEPHANT!**



are the elephant with jumbo appeal for every  
one. CAPTIVATING—because he walks just like a  
real elephant... moves all four legs when his clock-  
work motor is turned on. MAGNIFICENT—because  
his mode of transport... is gliding... sure  
and smooth. MECHANICAL—because he  
matches your imagination. MECHANICAL—because every-  
thing about JUMBO, the King of all Elephants, sug-  
gests a circus... his eye bright  
green, his beautiful red blanket  
and his proud parade step. Send for  
JUMBO, the mechanical elephant  
today! SEND NO MONEY. Rush  
your order today. Remit with order  
and we pay postage or C.O.D. plus  
insure.

**Introducing  
THE NEW  
SENSATIONAL  
RUBBER  
MASKS!**



**RUTHIE**

DIE'S ADDRESS:  
THE USER HAS  
NAME & PHONE  
THE ACTUAL  
CRAWLER

**\$1.99**

THERE HAVE BEEN OTHER DOLLS...  
BUT NOT LIKE THIS! Ruthie...  
the crawler just like a real baby. Every  
happy because RUTHIE's six brand and  
baby does literally daily the time away by  
little Ruthie's "merry meow" who full of  
life and pop... off the crawler like a  
boxer. You'll love her and buy her. She's  
all plastic, has the sweet smile and a wiggly,  
generous Plimsol. Send for RUTHIE  
your order today. Remot with order and  
the last reason are a C.O.D. plus postage

NOVELTY MART

Gentlemen: Please send me the following:

☐ TELEVISION \_\_\_\_\_ 2.98      ☐ MONEY MACHINE \_\_\_\_\_ 2.98  
☐ ELECTRO CAR \_\_\_\_\_ 2.98      ☐ CRAWLING BABY \_\_\_\_\_ 1.49  
☐ RITA \_\_\_\_\_ 2.98      ☐ ELEPHANT \_\_\_\_\_ 1.49  
☐ MASK \_\_\_\_\_ 1.98      ☐ 2 FOR 1 \_\_\_\_\_ 1.49

Name \_\_\_\_\_ ☐ MASK \_\_\_\_\_ 1.98 — ☐ 3 FOR 5.75 \_\_\_\_\_ 1.49  
Address \_\_\_\_\_  
City \_\_\_\_\_ Zone \_\_\_\_\_

**COUPON  
SEND NO MONEY**

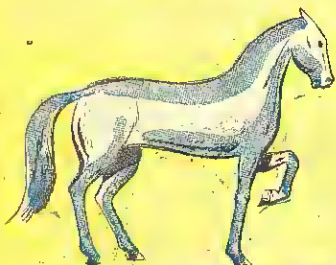


# BLACK DIAMOND'S PAGE OF WESTERN LORE

by  
William  
OVERGARD

(THE SECOND OF A SERIES)

## HORSES AND EQUIPMENT



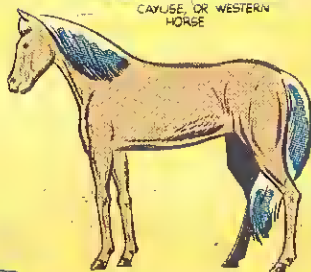
ARABIAN HORSE



CAYUSE, OR WESTERN  
HORSE



THOROUGHBRED HORSE



PALOMINO HORSE

### SADDLES

WESTERN  
WHEELQUARTER RAIL



### STIRRUPS



OPEN STIRRUP



TAPADERO

### BITS



BARBIT



SNAFFLE BIT



CURB BIT

### SPURS



ARMY SPUR

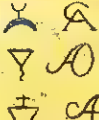


SPANISH OR  
COWBOY SPUR



BLACK DIAMOND'S  
& BOB VALES BRANDS

### BRANDS



TYPES OF BRAND  
MARKS



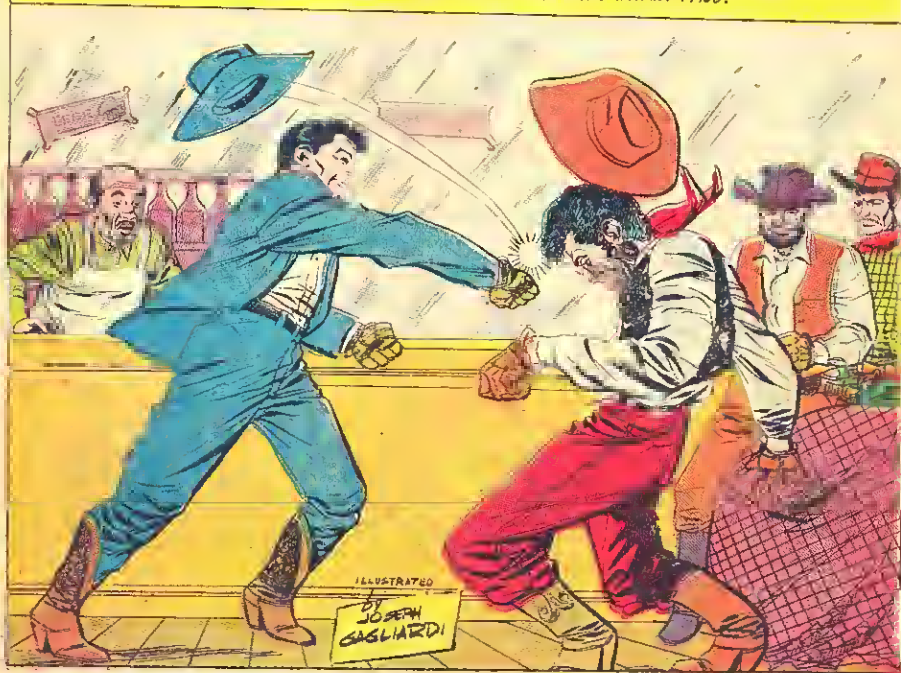
RUNNING  
IRON

HAIR  
BRAND



# COMPETITION FOR DEATH ON WHEELS!

MARION BRANT WAS A PEACEFUL MAN, BUT NO CUTTHROAT RIVAL COULD KEEP HIS FREIGHTERS FROM COMING OVER THE MOUNTAIN PASS!



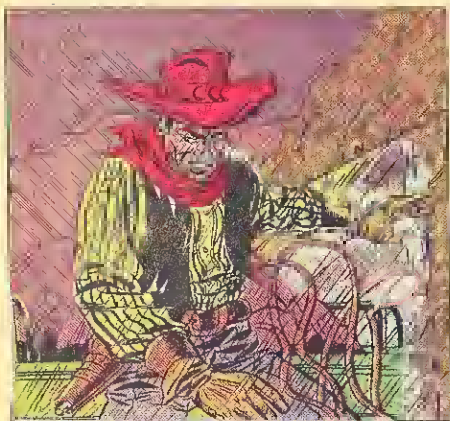
BULLWHIP KILL, THE BEST TEAMSTER OF THE BRANT FREIGHTING CO., PULLED IN HIS TEAM AS IT APPROACHED THE POINT OF DEAD MAN'S CURVE ON MONTANA PASS...

SLOW DOWN, YOU DANG FOOL NAGS! THE FOOTIN'S TREACHEROUS ENOUGH WITHOUT RUNNIN' AT TOP SPEED!

I'D LIKE TO GET INDOORS AS MUCH AS YOU, BUT THIS ISN'T THE PLACE TO WAKE UP TIME!

WHOA! WHOA!

RIGHT INTO MY SIGHTS—A FEW MORE WAGONS SPLINTERED ON THE ROCKS BELOW, AND THE BRANT FREIGHTING CO. GUSHTTA BE OUT OF BUSINESS!



LATER, IN TOWN, AT THE OFFICE OF THE BRANT FREIGHTING COMPANY...

THERE'S NO SIGN OF BULLWHIP YET, BRANT!

I COULD UNDERSTAND ANOTHER DRIVER BEING LATE ON A NIGHT LIKE THIS—BUT NOT BULLWHIP! SOMETHING MUST HAVE GONE WRONG!



YOU BET SOMETHING'S WRONG! THE SAME SOMETHING THAT'S BEEN WRECKING YOUR WAGONS AND RUNNING OFF YOUR HORSES—AND THAT SOMETHING IS JESSE LAWTON!

I KNOW HOW YOU AND ALL THE BOYS FEEL, HARP, BUT WE HAVE NO PROOF THAT LAWTON'S BEHIND IT!



NO PROOF? LAWTON'S DRIVER, MIKE TRAVIS, IS OUT MAKING OUT HUNDRED DOLLAR BETS THAT BULLWHIP DOESN'T COME OVER THE PASS TONIGHT! HE KNOWS SOMETHING—I WOULDN'T PUT ANYTHING PAST THAT SNAKE!



I JUST CAME OVER THE PASS, BRANT! IF YOU WERE EXPECTING A WAGON, IT WON'T BE HERE! SHE'S SPLINTERED INTO A MILLION PIECES AT THE BOTTOM OF DEAD MAN'S CURVE!

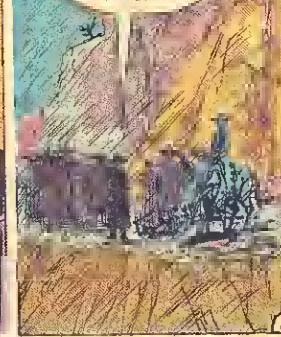


HARP—GET THE CREW TOGETHER AND GET A TEAM READY TO ROLL!

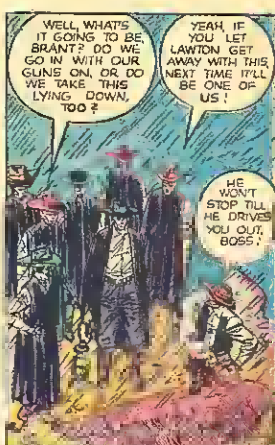
RUSTY, COME WITH ME!

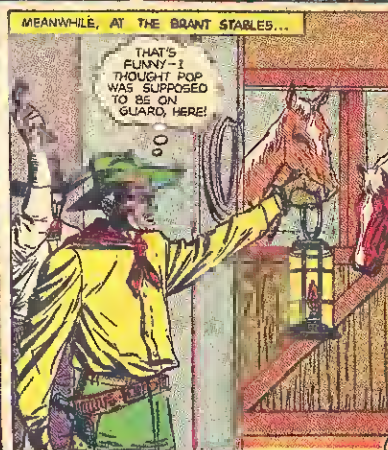


I'LL GIVE THREE YANKS ON THE ROPE IF I NEED HELP! THERE'S NO USE HAVING MORE THAN ONE GOING DOWN THERE!

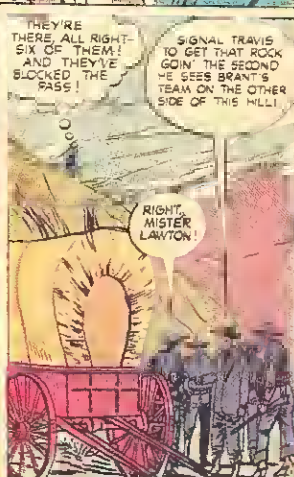
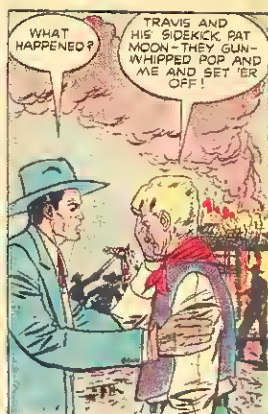


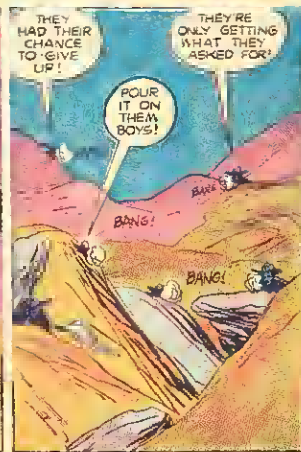
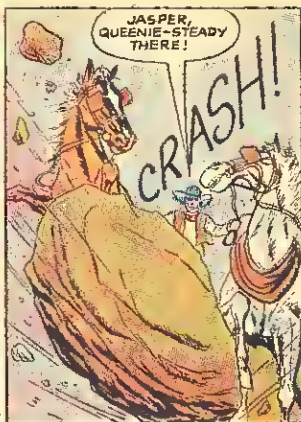














# HAVE FUN! GET LAUGHS.. AMAZE FRIENDS



## So-Called ELECTRIC JOY BUZZER

Tickles and seems to shock them. The Joy Buzzer can be concealed in the palm of your hand after slipping a ring over one of your fingers. When you shake hands with anyone they touch off a shockiness that causes it to tickle, which to some seems like a shocking sensation. Only 85c. Order by No. 586.

## PLAYE LIFTER

Amazing device lifts and lowers dishes, etc. like magic. Fits under any table cloth. May be controlled by anyone at table. Always good for a laugh. Only 65c. Order No. 770.



## SQUIRT RING

Sure fire joke to play on your friends! Mention your new ring and as they look closely—squirts stream of water in their face! So real, no innocent looking they never suspect. Only 65c. No. 605.



Now Play this New HARMONICA in 15 minutes OR MONEY

You Can Now Get This Brand New Golden-Tone Harmonica PLUS Simplified Course of Instruction that Quickly Teaches You to Play Song Hits of Every Kind for only \$2.49.

If you can hum a tune you can learn to play. Not a tap, but a real musical instrument. Order No. 634.

## POCKET ADDING MACHINE

Amazing New Midget ADDING MACHINE FITS YOUR POCKET Adds, Divides, Subtracts, Multiplies—So Simple, So Easy to Use! Does work of higher priced adding machines. Durable handsome leatherette case. Send for MIDGET ADDING MACHINE. On arrival, pay postman only \$2.98 plus C.O.D. postage. See address below. Order by No. 141.



## Genuine Military WRIST WATCH

Complete with Expansion Band

Here it is! The Wrist Watch Boreham of the year! Not \$15... not \$10... but NOW only \$4.95 each. But you'll have to hurry. The supply is limited at this amazing low price! Precision built, split second time-keeper. Also water-proofed, shock absorber. Radium hands and materials and real second hand makes watch easy to read in the dark. Handsome non-corrosive stainless steel case. Order No. 396. Get Yours TODAY! Only \$4.95



Item No. 706

## DRIBBLE GLASS

Make your drinking friends drink! Looks just like ordinary glass with tipped, wavy dribbles through also in side! No one can detect it! Drinking tonight everyone! No. 582, just 49c.



## LEARN to DANCE

Why be a lonely, unpopular awkward when you can learn all the smart dances from the most modern to old favorites at home—in private without teacher, music or partner. So even even a child can learn quickly. This book should teach you in five days. See order coupon. Only \$1.00.



## COMB-A-TRIM

Something new! Trim your hair just like you comb your hair! Also removes hair from legs, arms, etc. Save on hair-cuts. Trim your own hair and family's too! Only 95c. Order by No. 334.



## BARKING DOG

Scare the cat, have fun with the children! Sounds like a barking dog. People hear his bark and find him. Fun! Pushes you. Order No. 740. Write Today! ONLY 89c



## Realistic Imitation GIANT SPIDER

(Tarantula) Crawl! This large Tarantula Spider looks alive. Frightens children, women, and children. Large life-like size. Long spring legs make it vibrate realistically. Order Now for the fright of real life. Only 65c. Order No. 114.

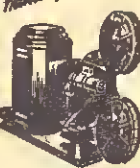


## Amazing ELECTRIC LIGHT BOW TIE

Be the life of the party! Tie flashes on and off from buttons hidden in pocket. Complete with bulbs, battery and cord. Only \$1.96. Order No. 721

## 16mm MOVIE PROJECTOR

Show your own movies at home. Easy to use. Safe. 100-foot film capacity. Uses regular home type electric light bulb. Wide choice film available. Use order coupon. Only \$7.95. No. 808.



EXTRA At No Additional Cost if Your

Order Totals \$2.00

## Be an "EDGAR BERGEN"

"Three Year Voice" Catcher people at parties or in crowds by warning to call the scene out in an emergency. Call for "Help, Help," "Get Me Out of Here." Get people to laughing. Easy directions.

## IN YOUR ORDER TOTAL \$2.00 OR LESS GET

JUMPING SNAKE We Open an innocent looking coil cream for and a realistic green to your pet friend and give much less stress.



## HOW BROADCAST IN YOUR HOME WITH THIS AMAZING RADIO "MIKE"

Attach this "MIKE" to your radio. Speak into Mike and your own voice comes through the speaker. As if you were broadcasting! Around your friends as your voice comes over the air. No one can tell the difference unless you give the joke away! Amazing "MIKE" looks just like a real microphone. Get one today! Just \$1.49. Order by number. No. 641.

## HOW TO ORDER

Just check items wanted and mail your order to HOLLISTER-WHITE CO., DEPT. 000, 215 N. Michigan Ave., Chicago 1, IL. EXTRA—If your order totals \$2.00 we will send you a Gift our "Throw Your Voice" device. If your order totals \$4.00 or more you get the Jumping Snake PLUS the "Throw Your Voice" device. Order TODAY. (If you want only a FREE Catalog write name and address on a penny postcard.)

HOLLISTER-WHITE CO., DEPT. "623"	
215 N. Michigan Ave., Chicago 1, IL.	
Send me the items I have checked below:	
<input type="checkbox"/> 449 JOY BUZZER.....	89c
<input type="checkbox"/> 141 MIDGET ADDING MACHINE.....	2.98
<input type="checkbox"/> 396 MILITARY WRIST WATCH.....	4.95
<input type="checkbox"/> 334 COMB-A-TRIM.....	.95
<input type="checkbox"/> 641 RADIO MIKE.....	1.49
<input type="checkbox"/> 808 HAND OPERATED PROJECTOR.....	7.95
<input type="checkbox"/> 609 SQUIRT RING.....	.65
<input type="checkbox"/> 720 PLATE LIFTER.....	.65
<input type="checkbox"/> 706 SECRET MONEY BELT.....	2.49
<input type="checkbox"/> 117 LEARN TO DANCE.....	1.00
<input type="checkbox"/> 582 DRIBBLE GLASS.....	.49
<input type="checkbox"/> 731 ELECTRIC LIGHT BOW TIE.....	1.96
<input type="checkbox"/> 554 HARMONICA.....	2.49
<input type="checkbox"/> 990 MAGIC PENCIL.....	.49
<input type="checkbox"/> 616 IMITATION SPIDER.....	.65
<input type="checkbox"/> 740 BARKING DOG.....	.89
<input type="checkbox"/> My order totals \$2.00. Please send me the "Throw Your Voice" device as a gift.	
<input type="checkbox"/> My order totals \$4.00 or more. Please send me the Jumping Snake PLUS the "Throw Your Voice" device as a gift.	
NAME.....	
ADDRESS.....	
CITY.....	STATE.....

# STRAIGHT AS AN ARROW!

by C.H. MOORE



## EHTONKPA SHEPEESHAH

WAS THE NAME OF AN INDIAN CHIEF OF THE MINATAREE TRIBE!

C. H. MOORE

31049



THE SOLDIERS OF DE SOTO (1539) CAPTURED INDIANS AND USED THEM AS SLAVES, FORCING THEM TO DO HARD LABOR! TO ESCAPE THE ENSLAVEMENT, MANY INDIANS WERE HANGING THEMSELVES! WHEN THE OFFICER IN CHARGE OF THE SLAVES HEARD OF ANOTHER MASS SUICIDE PLOT - HE WENT TO THE INDIANS WITH A ROPE IN HIS HAND AND TOLD THEM IT WOULD DO THEM NO GOOD TO DIE, AS HE WOULD HANG WITH THEM AND MAKE THEM HIS SLAVES IN THE OTHER WORLD TOO!

THE INDIANS STOPPED HANGING THEMSELVES!



## VOICE OF THE GODS!

A PIECE OF FLAT WOOD WITH A STRING ATTACHED EMITS A MOANING SOUND WHEN TWIRLED ABOVE THE HEAD - THE HOPI INDIANS BELIEVED IT TO BE THE VOICE OF THE GODS!



THE WOMEN OF THE MANDAN TRIBE OILED AND BRAIDED THEIR HAIR AND PAINTED THE PARTS WITH BRIGHT RED PAINT!



THE MOCCASIN - IS AN INDIAN INVENTION - NO OTHER PEOPLE OF ANY NATION OR OF ANY PERIOD OF HISTORY EVER DESIGNED FOOTWEAR LIKE IT BEFORE THE INDIAN!



THE OSAGE INDIANS LIVED IN MUD HILLS, WHICH THEY BUILT OUT OF STICKS, STONES, AND MUD!

- THEY BUILT THIS TYPE OF HOUSE BECAUSE IT GAVE THEM THE MOST PROTECTION FROM THE BLAZING DESERT SUN, AND IT WAS COOLER INSIDE THAN IN OTHER TYPES OF DWELLINGS!



THE DUGOUT CANOES OF THE INDIANS WERE CARVED OUT OF SOLID TREE TRUNKS - ACCOMPLISHED BY BURNING AND SCRAPING WITH AN ORDINARY CLAM SHELL!



# Scoop! Complete Picture-Taking Picture-Making Outfit for only \$4.98

**Candid-Type Camera! Complete Developing Outfit! Complete Printing Outfit!**  
All for one low price of only \$4.98!

**SEND FOR YOUR OUTFIT TODAY!**

## At Last! You Can Take, Make and Develop Your Own Pictures!

This is the first time a complete picture-taking, picture-making outfit has ever been offered at the sensationally low price of only \$4.98. You might ordinarily expect to pay much more than that for a good developing kit. Yet here you not only get a big, 14-piece Developing Kit so that you can actually make and develop your own pictures, but also a famous make candid-type camera which takes regular size pictures positively not a toy. Both the Camera and the Developing Kit are "the real thing"—guaranteed to work on the same principle as those used by experienced photographers.

**Easy To Make Your Own Pictures!** Think of it!—You can go out and snap pictures of your favorite scenes, of important events and land-marks, or of members of your family. Then, within a few minutes after you snap the pictures, you can develop them yourself. Virtually without waiting you can make and develop those same pictures right in your own home. Watch them come to life... clear and sharp... before your very eyes, almost like magic. Sensational! Exciting! Thrilling fun such as you've never known before.

**Make Money While Having Fun!** This is the chance of a lifetime to pursue an interesting hobby and learn the fascinating photography business at the same time. You can even make money in your spare hours. Use your Home Developing Kit to accommodate friends and neighbors. They'll be glad to give you their business for it will save them time and money, just as it does you.

**THE CAMERA** has all the latest features, including snapshot and time exposure and level view finder. Uses easy-to-get 127 film and takes 16 pictures on an 8-exposure roll. **THE DEVELOPING KIT** consists of

14 individual pieces as shown. There are 2 plastic trays, 1 metal print frame, 1 stirring rod, 1 package of two dozen sheets of contact paper, 3 Universal M-Q developer packs, 1 box acid-fixing solution, 1 plastic funnel, 1 GE darkroom light, 2 plastic clips and 1 easy-to-follow Handbook of developing and printing.

### 10 Day Examination Offer

Is this a value? You bet it is! By far the greatest value in the country today. Never before has it been possible to get everything necessary to take, make and develop pictures all for this one low price of only \$4.98. These outfits are sure to be grabbed up fast. Photo and camera enthusiasts everywhere will be anxious to own a complete Kit such as this for fun and for spare time profit. You'll be wise to order your complete outfit right now while this low price offer is still in effect so that you won't be disappointed. It's first come, first served. If you want to get started at once to take, make and develop your own pictures, mail the coupon below today. You **SEND NO MONEY!** We'll let you examine and use the kit as your own for 10 days on our money-back guarantee offer.

## You get this Big 14 Piece Developing Kit!



**SEND NO MONEY! RUSH THIS COUPON FOR YOUR OUTFIT TODAY!**

ILLINOIS MERCHANDISE MART, Dept. 7200-A, 1227 Loyola Ave., Chicago 26, Illinois

(Attention: Send me the Complete Picture-Taking, Picture-Making Outfit as described. On arrival I will pay postman only \$4.98 plus fee, cash, postage and C.O.D. charges for everything. It is understood that if I am not positively delighted with the outfit in every way, I can return it within 10 days for full refund.)

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

ZONE \_\_\_\_\_

STATE \_\_\_\_\_

☐ I enclose \$4.98 in advance with this order to save shipping charges. Please send the Complete Outfit to me the all postage charges prepaid on your 10-day money-back guarantee offer.

Let's Go, Pal!  
I'll prove I can make you  
an  
**"ALL-AROUND"  
HE-MAN**  
FAST—or it won't cost you a cent—  
says George F. Jowett—World's Greatest Body Builder

The Jowett System  
is the greatest in the  
world! says R. F.  
Kelly, Physical Dir.  
of the  
Atlantic City.



Just a few of the records of  
**George F. Jowett**  
whom experts call the Champion of  
Champions:  
• World's weight-lifting champion of 19  
• World's weight-lifting champion of 19  
• World's weight-lifting champion of 19  
• World's weight-lifting champion of 19  
• World's weight-lifting champion of 19  
• World's weight-lifting champion of 19  
• World's weight-lifting champion of 19  
• World's weight-lifting champion of 19

**PROVE IT TO YOURSELF IN ONE NIGHT**  
Send only 25c for my 5 easy-to-follow, picture-packed courses now in 1 complete  
volume "How to Become a Muscular He-Man." Try it for one night! Experience the  
thrilling strength that surges through your muscles.

**READ WHAT THESE FAMOUS PUPILS SAY ABOUT JOWETT. WHY DON'T  
YOU FOLLOW IN THEIR FOOTSTEPS!**

**A. PASSAMONT**  
Jowett-trained athlete  
who was named Amer-  
ica's first prize-winner  
for Physical Perfection.

**REX FERRIS**  
Champion Strength Ath-  
lete of South Africa.  
Says he: "I owe every-  
thing to Jowett meth-  
ods!" Look of this chest  
—then consider the value  
of the Jowett Courses!

#### 10 DAY TRIAL!

Think of it—all five of these famous courses now in 1 picture-  
packed volume for only 25c. If you're not delighted with  
this famous muscle-building guide—if you don't actually  
FEEL results within ONE WEEK, send it back and your  
money will be promptly refunded!

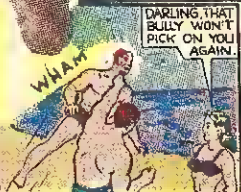
Send for Jowett's Photo Book of Famous Strong Men!

This amazing book has guided thousands of weaklings to mu-  
scular power. Packed with photos of miracle men of might and  
muscle who started perhaps weaker than you are. Read the  
thrilling adventures of Jowett in strength that inspired his pupils  
to follow him. They'll show you the best way to might and muscle.  
Send for FREE gift book of PHOTOS OF FAMOUS STRONG MEN.

JOWETT INSTITUTE OF PHYSICAL CULTURE Dept. LE-812, 330 FIFTH AVE., NEW YORK 1.

Now  
**ALL 5 FAMOUS  
JOWETT  
COURSES**  
in 1 COMPLETE  
MUSCLE  
BUILDING **Volume**  
For only  
PLUS: MY PHOTO BOOK OF  
FAMOUS STRONG MEN!  
**FREE!** **25c**

HOW YOU CAN BE A WINNER AT ANYTHING YOU TACKLE WITH **PROGRESSIVE POWER**

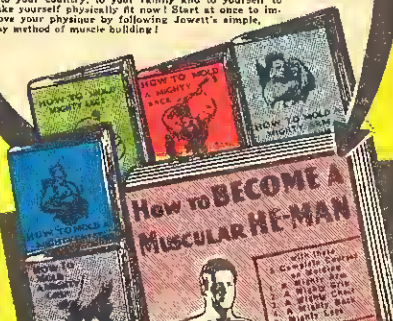


Enjoy My "Progressive Power"  
Strength Secrets!  
Give me 10 Easy Minutes a  
Day—Without Strain!

I'll teach you the "Progressive  
Power Method" through which I  
rebuild myself from a physical  
weakling to the holder of more  
strength records than any other  
living athlete or teacher! "Pro-  
gressive Power" has proven its  
ability to build the strong-  
est, handsomest men in the  
world. And I stand ready to  
show you on a money back  
basis—that no matter how  
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do the same for you right in  
your own home. Let me prove  
I can add inches to your arms,  
broaden your shoulders, give you  
a manly chest, powerful legs  
and a Rock-like back—in fact,  
power pack your whole body so  
quickly it will amaze you! Yes, I'll  
arm you with power and self-confidence to  
master any situation—to win popularity—  
and to get ahead on the job! Through my  
proven secrets I bring to life new power in  
you inside and out, until YOU are fully  
satisfied you are the man you want to be.

**BUILD A BODY  
YOU WILL BE PROUD OF!**  
I am making a drive for thousands of  
new friends fast—REGARDLESS OF COST!  
So Get Now My 5 (Value at \$5 each) Muscle  
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All in 1 great complete volume FOR  
ONLY

**PACKED WITH HOW-TO-DO-IT PICTURES!** **25c**  
At last all 5 of Jowett's, World-Famous Muscle-Building  
Courses are available in one great complete volume  
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make yourself physically fit now! Start at once to im-  
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Champion of  
Champions

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Dear George: Please send by return mail,  
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along with all 5 Muscle Building Courses, 1. Mold-  
ing a Mighty Arm, 2. Molding a Mighty Arm,  
3. Molding a Mighty Grip, 4. Molding a Mighty  
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ADDRESS: \_\_\_\_\_



*Special MONEY SAVING Offer!*

# Amazing, Imported Precision WRIST WATCH

★ With Full Sweep Second Hand  
★ With Glow-in-the-Dark Numbers

*Guaranteed for One Year!*  
*America's Most Outstanding*  
**WATCH VALUE!**



**Keeps  
Perfect Time**

Built to the exacting specifications of a famous watchmaker in Switzerland, this exciting Big-Value is offered to you because the importer is overstocked! He had to sell these fine watches—and we made the fortunate purchase that enables you to have this guaranteed, precision-built time piece at a substantial savings . . . and in addition you get the Genuine Leather Watch Band—Plus the All Metal Expansion Watch Band—**\$4.95**—all for only

## 10 DAY TRIAL OFFER

If you mail the coupon at once for this handsome, precision-built watch with glow-in-the-dark numerals, accurate sweep second hand, shining Chromium Case and handsomely designed face, you can use it for 10 days on full Money-Back Guarantee. Compare it yourself, test it, check it and we believe you will agree—this is indeed America's most outstanding Watch Value!

### Check All These High Priced Features

- Perfectly Balanced Swiss-made precision watch-movement
- Non-Breakable, clear-view crystal
- You get both Genuine Leather Band and All-Metal Flexible Watch Bands Complete Satisfaction or your Money-Back in Full, No Risk
- Redium Numerals for telling time in the dark
- Full Sweep, accurate Second Hand

Performs and looks like Watches selling for 3 and 4 times this LOW PRICE



E-X-P-A-N-D-I-N-G WATCH BAND

**This Is The EXTRA Watch Band You Get at NO EXTRA COST By Mailing This Coupon**

This Shiny, tarnish-proof Spring Steel F.L.E.X-I-B.L.E. Watch Band is yours at no Extra Cost! (you get the Genuine Leather Band, too) if you Mail the coupon at once! Wonderfully comfortable for wearing during warm weather—switch to Genuine Leather Band during colder months. Mail coupon for this amazing, smashing value offer—while supply lasts!

Perfect for yourself, Dad, Brother, Sweetheart, Husband or Son. Wonderful, Expensive-Looking Gift for Birth-day, Anniversary. Order Now—While Offer is in effect!

## Read This MONEY-BACK GUARANTEE

This watch is so accurately and skillfully made that we unconditionally guarantee it for one year, keep and wear it for 10 days. . . If not completely satisfied return in original condition for full and prompt refund. This is America's Most outstanding Watch Value!

1. Genuine Leather Watch Band
2. Extra All Metal Flexible Watch Band

You get them BOTH  
with this Watch  
for this ONE  
LOW PRICE

Everything  
Only **\$4.95**  
PLUS  
TAX

## MAIL COUPON NOW for WATCH and 2 WATCH BANDS

ILLINOIS MERCHANDISE MART  
1227 Loyola Ave., Dept. 7303  
Chicago 26, Illinois

- ☐ Rush me the New, Precision-Built Wrist Watch with Sweep Second Hand and genuine leather band. Include Metal Expansion Band at no Extra Cost. On arrival I will pay the postman only \$4.95 plus 10% Gov't. Tax and C.O.D. postage charges. If not delighted in every way, I can return Watch in original condition within 10 days for prompt return.
- ☐ Include All-Metal Flexible Band at No Extra Cost
- ☐ Send 2 for \$10.00, including Tax, Plus C.O.D. Charge

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

TOWN \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_

- ☐ To save C.O.D. charges, enclosed is \$4.95, plus 10% Federal tax. Total \$5.45. Send Prepaid on Money-Back Guarantee.
- ☐ Send 2 Prepaid. Enclosed is \$10.00 on Money-Back Guarantee Offer.

M.S.M.N.

# PAY LESS—GET THE BEST! SENSATIONAL FACTORY-TO-YOU SAVINGS AT DIRECT-FROM-FACTORY PRICES

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GENUINE FIBRE

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Buy direct and SAVE TREMENDOUSLY on smartest, new style, color glamorous seat covers! Lacquer-coated to repel water, ART-CRAFT Genuine Fibre Seat Covers are double-stitched, trimmed with rich leatherette for extra long, luxury wear! Expertly tailored, RICHER, STRONGER. Revolutionary—New ELASTICIZED SLIP-OVER SIDES assure FAULTLESS FIT... NO INSTALLATION COST! All in stunning Scotch Plaids of soft, harmonious multi-color weaves! Make old cars look like new... new cars even more elegant!

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BUICK	LaSALLE
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DAWSON	OLDSMOBILE
DOODGE	PACKARD
FORD	PLYMOUTH
FRAZER	PONTIAC
NUSSON	STUDEBAKER
KAISER	TERRAPLANE
LAFAYETTE	WILLYS

And Many Others

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Only \$3.98  
For Coupe or  
Front Seat!

Only \$7.95  
Complete Set of  
Covers for Sedan  
or Coupe!



BUY AT DIRECT  
FACTORY-TO-YOU  
PRICES. ACT NOW  
Satisfaction Guar-  
anteed or 5 Day  
Money-Back TEST  
AT OUR RISK.

2. Full  
Back and  
Front Seat  
Protection!

4. Adds In-  
stant Class  
to Your Car!

1. Smooth  
Glove-Like  
Fit!

3. Richly  
Grained  
Leatherette  
Trim!

The Exact  
Same Mate-  
rial Used  
in Covers  
Selling Up  
to \$30!

5. MONEY  
SAVING!  
STURDY!

EASILY INSTALLED —  
TAKES A FEW MINUTES!  
(on all make cars)

Specify style for YOUR car.

TYPE A — Solid  
back for 4-door se-  
dan... front or rear.  
Rear for coach or  
coupe.

TYPE B — Divided  
back, solid seat for  
front coupe or coach.

TYPE C — Individ-  
ual seats or bucket type  
for divided back and seat.



SENT ON APPROVAL! SEND NO MONEY!

ART-CRAFT CO., Dept. 36  
1025 Broad St., Newark 2, N. J.

Gentlemen: Kindly rush ART-CRAFT Seat Covers  
on special 5-day Money-Back Inspection Offer.

Color..... 2nd Color.....  
☐ Full set front & back covers \$7.95. My car is a  
19..... Make.....  
☐ Front seat cover only, \$3.98. ☐ 2-door ☐ 4-door  
☐ Back seat cover only, \$3.98. ☐ Type A ☐ Type B  
☐ Type C  
☐ On delivery I'll pay postman purchase price  
plus few cents postage and C.O.D. charges.

Name.....

Address.....

City..... Zone..... State.....

(PLEASE PRINT)

☐ \$..... purchase price enclosed. You pay postage.

MONEY-BACK GUARANTEE  
with 5-Day FREE Trial